

PERSONAL INFORMATION

Stefania Cerutti



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Sex F | Date of birth 01/02/1973 | Nationality Italian

WORK EXPERIENCE

since 2022

President of the Upo Alumni Association

since 2020

Director of Interdepartmental Research Centre UPONTOURISM.

Università degli Studi del Piemonte Orientale, Interdepartmental Centre *UPONTOURISM: Vision, Strategy, Research for innovative and sustainable tourism*

since 2018

Associate Professor in Political and Economic Geography

Università degli Studi del Piemonte Orientale, Department of Sustainable Development and Ecological Transition <https://disste.uniupo.it/it>

from 2008 to 2018

Researcher in Political and Economic Geography

Università degli Studi del Piemonte Orientale, Department of Economics and Business Studies
<http://www.disei.uniupo.it/>

- Didactic activity
- Research activity
- Third mission

Activity or sector: university training, university research

EDUCATION AND TRAINING

from 2001 to 2003

PhD in Development Policies and Territory Management

Università degli Studi di Trieste <https://www.units.it/>

from 1992 to 1998

Degree in Economics

Università degli Studi del Piemonte Orientale

PERSONAL SKILLS

Mother tongue

Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	B2	B2	B2	B2	B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

- great communication skills in public contexts gained through my experience as teacher and conference speaker
- good communication skills both in verbal and written form and through web 2.0 technologies, gained through my experience as teacher and writer of scientific output (i.e. papers, projects)

Organisational / managerial skills

- good leadership skills and responsibility for work and research teams
- aptitude for problem solving
- inclination to teamwork
- good ability to manage deadlines
- excellent ability to organize and plan activities and events
- adaptability to situations
- ability to synthesize

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Levels: Basic user - Independent user - Proficient user

[Digital competences - Self-assessment grid](#)

- good command of the office suite tools (word processor, spreadsheet, presentation software)
- good command of website editing programs
- good command of social networks

Other skills

- good artistic skills (I play two musical instruments, flute and piccolo)
- excellent interpersonal and communication skills, gained in the context of cultural and voluntary activities
- good cooking skills

Driving licence

B

Projects
Conferences
Seminars
Honours and awards
References
Courses

SCIENTIFIC POSITIONS

- Member of the Scientific Board of the Associazione Italiana per la Cultura del Trasferimento Tecnologico (AICTT) since 2019
- Co-founder of the Institute for Religious Tourism and Pilgrimage (Dublin), 2017
- Member of the Scientific Board of Jlag - Sustainable Tourism Planning & Development in the Glocal World (London and Bruxelles) since 2016
- Member of the Editorial Board of the International Journal of Religious Tourism and Pilgrimage (IRTP) since 2015
- Co-founder and member of the Scientific Board of the international research group Global Management Perspective (GMP) since 2015
- Component of the project team Italian Mountain Lab, MIUR CIPE since 2018
- Component of the Scientific Committee of the Associazione Italiana Turismo Responsabile (AITR) since 2017
- Component of tourism team work of the Regione Piemonte, Novara and VCO province, and other local institutions since 2015
- Component of the Scientific Board of the Centro di Documentazione dei Sacri Monti, Calvari e complessi devozionali europei (rectoral assignment) since 2017
- President of the Ars.Uni.Vco Association since 2018
- Scientific Responsible of many projects on tourism and local development
- Member of the Società Geografica Italiana (SGI, Roma), Società di Studi Geografici (SSG, Firenze), Associazione Geografica Italiana (AGEI, Bologna), Associazione Italiana Insegnanti di Geografia (AIIG, Roma), Associazione Italiana Cartografia (AIC), Geoprogress Onlus (Novara)
- Scientific Responsible of the *Comuniterrae - Commonlands Project* <http://www.comuniterrae.it/> - Europa Awards 2019

TEACHING ACTIVITIES AND COURSES

A.Y. 2021-2022: Landscape, Tourism, Sustainability (II year); Project Management of Tourist Territories (III year) - Bachelor's Degree in Tourism Promotion and Management; Organisation and Economic Evaluation of Territorial Projects (II year) - Master's Degree in Administration, Control and Profession; Tourism Geography Lab (I year) - Master's Degree in Languages, Cultures and Tourism

Other classes organised or co organised by UPO:

- Classes and seminar in the Summer School "Project Management for the enhancement of cultural and enogastronomic local resources" since A.Y. 2010/2011
- IFTS Courses "Tourist Promotion" (APRO Formazione, Alba) since 2018
- Classes in the International PhD Course *Sustainable Development and Cooperation* (SUSTNET)

MAIN FIELDS OF INTEREST

- Cultural heritage, tourist products and places
- Local and Territorial Development
- Project Management and European project design
- Cultural and Religious Tourism
- Mountains and inner areas

CURRENT ISSUES OF RESEARCH

- Proximity tourism and dynamics of local tourism during the Covid-19 era
- Cultural tourism and its declinations
- Destination management and place branding
- European projects, methodologies and design tools
- Local development projects in the Alps

Main publications

- Cerutti S., *Paesaggio, Turismo, Sostenibilità. Una parabola geografica*. Milano, Franco Angeli.
- Cerutti S., Moroso S., *Garden Tourism. Il patrimonio dei giardini nei processi di fruizione e narrazione turistica*, Roma, Aracne Editrice, 2022.
- Cerutti S., Cottini A., Menzardi P., *Heritography. Per una geografia del patrimonio culturale vissuto e rappresentato*, Roma, Aracne Editrice, 2021.
- Cerutti S., de Falco S., Trono A., Europe without barriers: accessible tourism between places and projects, *J-Reading. Journal of Research and Didactics in Geography*, 1, 9, June, 2020, pp. 115-127.
- Cerutti S., de Falco S., The "low tide" of tourist flows in the COVID-19 era. Insights into the economic and social shades of the ongoing phenomenon, *J-Reading. Journal of Research and Didactics in Geography*, 2, 9, December, 2020, pp. 79-96.

- Cerutti S., Cartografia semantica e sensibile: spazi e progetti tra significati e sentimenti, *Semestrale di Studi e Ricerche di Geografia*, XXXII, 1, 2020, pp. 33-53.
- Cerutti S., Tadini M. (a cura di) *Mosaic/Mosaic*. Società di Studi Geografici. Memorie geografiche, Nuova Serie, n. 17, 2019.
- Cerutti S., Geografie perdute, storie ritrovate: percorsi di partecipazione e sviluppo locale nelle Terre di Mezzo, *Rivista Geografica Italiana*, CXXVI, 126, giugno 2019, pp. 57-80.
- Cerutti S., Emanuel C., *Italian Mountain Lab quale mosaico di progetti e idee: il turismo dell'apprendimento nelle Terre Alte* in Cerutti S., Tadini M. (a cura di) *Mosaic/Mosaic*. Società di Studi Geografici. Memorie geografiche, Nuova Serie, n. 17, 2019, pp. 775-781.
- Piva E., Cerutti S., Raj R., Managing the Sacred: a Governance Perspective for Religious Tourism Destinations. In Griffiths M., Wiltshier P. (eds), *Managing Religious Tourism*. Wallingford: CABI international, 2018, pp. 10-21.
- Cerutti S., Una geografia delle progettualità sostenibili nelle Valli dell'Ossola, Piemonte. In Cavuta G., Ferrari F (a cura di), *Turismo e aree interne Esperienze, strategie, visioni*, Roma, Aracne Editrice, 2018 pp. 7-23.
- Cerutti S., Dioli I., Il ruolo dei festival musicali nei processi di valorizzazione culturale e turistica dei territori. In Dell'Agnese E., Tabusi M. (a cura di) *La musica come geografia: suoni, luoghi, territori*, e-book, Società Geografica Italiana, Roma, 2016, pp. 301-317.
- Cerutti S., Piva E., Tourism planning and local development: innovative projects in food and tourism. pp.39-51. *Geoprogess Journal*, 2015, vol. 4 (1), pp. 39-51.
- Cerutti S., Piva E., Il Sistema turistico territoriale del bacino del Lago d'Orta. In Candiotti R. (a cura di), *Sistemi di governance dei bacini lacustri basati su piattaforme tecnologiche. Il progetto PITAGORA*, Torino, Giappichelli, 2105, pp. 32-45.
- Cerutti S., Il ruolo dell'albergo diffuso nello sviluppo turistico dei territori montani: l'esperienza italiana tra tradizione e innovazione. In Dai Prà E., *Approcci geo-storici e governo del territorio: scenari nazionali ed internazionali*, Milano, Franco Angeli, 2014, pp. 108-119.
- Cerutti S., Dioli I., Via Francigena Mountain Itineraries: the case of Piacenza Valleys, *International Journal of Religious Tourism and Pilgrimage*, 2014, vol. 1, pp. 83-92.
- Cerutti S., Cottini A. (a cura di), *Territori di montagna e sviluppo locale: progettare con i fondi europei*, ebook, Domodossola, Ars.Uni.Vco, 2014.
http://www.univco.it/uploads/public/extra/E_book_ediz_ARSUNIVCO_II_2014.pdf
- Emanuel C., Cerutti S., Rossi M.E., Progettare il cambiamento. Filieri programmatiche e iniziative di sviluppo turistico in Piemonte, Vercelli, Mercurio Edizioni, 2011.

I authorize the processing of my personal data.

Vercelli, 15th December 2022

Stefania Cerutti

