

Prof. Gabriele Goretti



Education

- 2009-11** PhD –International Doctorate in Industrial Design
University of Florence/University of Naples “L. Vanvitelli”
Final thesis:
Advanced Craftsmanship – Maestria Avanzata
Design driven innovation in “Made in Italy” fashion manufacturing.
- 2005** Domus Academy – Milan (Italy)
Post-graduate Master in Business Design /in partnership with SDA Bocconi
Design studies and business strategies
- 2004** University of Florence (Italy)
Department of Architecture
Degree in Architecture – Industrial Design
- 2002** Domus Academy – Milan (Italy)
Exhibition Design course
- 1994** Liceo Classico “F.Petrarca” – Arezzo (Italy)

Teaching Activity (for additional information please refer to extended cv)

Courses as Associate Professor* at Jiangnan University/ School of Design/ Undergraduate Program.

*Fujiaoshou - focus on teaching and research activity.

2020/'21 - 2022/'23 - Design Thinking – grade II

Theoretical paths in the field of Design Thinking, focus on design processes and design applications.

2020/'21 - 2021/'22- 2022/'23 - Design Elements - grade I

Design elements and principles, focusing on shapes and user experience.

2020/'21 - User Interface - grade II

Theory relating to UI and UX issues. Application of theoretical contents in specific design contexts.

2020/'21 - Design Principles and methods - grade III

Theory on design processes and research tools. Development of design processes and applications to specific project areas.

2019/'20 - 2022/'23 - Design Management - grade III

Design management theory, strategic design principles and design applications.

2019/'20 - Interactive Exhibition Design - grade II

Interaction design theory and development of interactive systems aimed at promoting intangible cultural heritage.

Courses as Adjunct Professor at ESSCA Management School, Shanghai/ Master Program in Luxury and Communication.

2018/'19 - 2019/'20 - 2021/'22 - Design Innovation - grade II

Design thinking, design innovation processes and case-histories for luxury market.

Courses as Associate Researcher* at Nanjing University/ School of Arts.

*Fujiaoshou - focus on research activity.

2017/'18 - 2018/'19 - 2019/'20 - History of Western Design - grade II, Undergraduate Program

History of Western Design, focus on the main movements from the 19th century to today.

2018/'19 - 2019/'20 - Fashion Culture and Luxury - grade II, Undergraduate Program

History of Fashion from the 1800s to today. Focus on high-end market in contemporary fashion system and its relations to

intangible cultural heritage.

2018/'19 - 2019/'20 - Design Driven Innovation for Cultural Heritage- grade I, Master Program in Creative Studies
Theoretical studies related to Design Driven Innovation and focus on reference case studies.

2018/'19 - 2019/'20 - Fashion Design Studio (Nanjing University entrepreneurship program)
Strategic studies and applications of design strategies on intangible cultural heritage.

Courses at University of Florence/ DIDA Department.

2015/'16 - 2016/'17- Laboratorio di progettazione III (Design lab III) fashion design - grade III, Undergraduate Program
Fashion design - strategies and applications.

2009/'10 - 2010/'11 - 2011/'12 - 2012/'13 - 2013/'14 - 2014/'15 - Laboratorio di progettazione III (Design lab III) product design grade III, Undergraduate Program. Strategic design and applications in furniture design.

2010/'11 - 2011/'12 - Product Advanced Design lab - grade I, Master Program in Design
Interaction design studies and applications on everyday products.

2011/'12 – Graphic Design Lab - grade II, Undergraduate Program
Studies and graphic applications for packaging design in fashion system.

2006/'07- 2007/'08 - 2008/'09 - Laboratorio di Progettazione I (Design Lab I) - product design – grade I, Undergraduate Program

Studies and applications of product design in partnership with companies in food and furniture sector.

2007/'08 – Fashion Accessory Design Lab - grade II, Undergraduate Program
Studies and applications of fashion design for fashion accessories and jewelry. In partnership with Mattel (USA).

Academic Coordination and Visiting Professorships

2022 – (in progress) - Visiting Professor at Politecnico di Milano, Design Department, “Department of Excellence” Program
(selected among peers)

the visiting professorship experience is developed partially in person and partially online, due to covid restrictions.
Visiting professorship includes following research activities and co-teaching activities.

Research at Politecnico di Milano :

“Transdisciplinary processes of Wearable Technologies from techno-medical to fashion-lifestyle sector. Focus on design methodology and relation to advanced supply-chain in high-end fashion”.

Scientific supervisors: Prof. Giuseppe Andreoni, Prof. Gabriele Goretti

Co-teaching project Jiangnan University (JNU) - Politecnico di Milano (POLIMI):

Within fall semester 2022, the research team structured a co-teaching program selected as relevant international project by Politecnico di Milano. The program includes common lessons and exchange workshop sessions in between laboratory of Sustainable Interaction of POLIMI led by Prof. Giuseppe Andreoni and Design Management Course conducted by Prof. Gabriele Goretti at JNU.

2021 - Visiting Professor at Sapienza University Rome/PDTA Department
(selected among peers)

Visiting professorship includes teaching activities and research activities.

Research and setting international agreements at Sapienza University:

“Design Schools Exchange” research aimed at activating a scientific dialogue useful for comparing the didactic experiences in service design gained both in the English-language Design courses of the PDTA Department, both in the three of the most renowned Chinese universities: Jiangnan University - School of Design, Tsinghua University - Academy of Arts and Design and Hunan University - School of Design.

2018 – 2019 -2020 - Visiting Professor at SIVA - Shanghai Institute of Visual Arts- Department of Fashion Design (Shanghai, China)

Lectures in design methodologies and fashion design.

Lectures in design methodologies and fashion styling.

2015-18 IED Florence

Fashion program academic coordinator

Coordination of BA program in fashion design, BA program in fashion styling and communication,
Master program in Fashion Business, Master program in high-end craftsmanship, advanced manufacturing and new business models.

Workshop organization/coordination in partnership with: Colmar, Brics, Flying Tiger, Adidas, Tod's,
The Bridge, Ducati, and other manufacturing companies as part of “made in Italy” production districts.

IED Ambassador – IED representative for international collaborations and academic exchange in Asia,
visiting lecturer at BIFT Beijing, Tsinghua Beijing, Donghua Shanghai.

Special projects coordinator, about design, advanced manufacturing and high-end craftsmanship productions –

i.e. furniture design strategy in collaboration with selected “made in Italy” manufacturers.

About additional short visiting professorships please refer to extended CV.

Academic Research

2020-22 – Jiangnan University/ School of Design (Wuxi, China)

Associate Professor

Co-Director of Brand Future Experience Design in partnership with Politecnico di Milano (POLIMI)

Research in partnership with Robam (China) kitchen appliances, HBR (China) baby karts, Magis (Italy) furniture design.

Joint research in collaboration with

- **Robam (China)** – interactive system for kitchen design. Rediscovering traditional Chinese Kitchen rituals through contemporary interactive technologies and design systems.
- **HBR (China)** – baby cart systems for young Chinese families. Reinterpreting the baby cart design by new shapes and new interactive systems.
- **Magis (Italy)** – workshop on design innovation for Magis MeToo collection. The research focused on Chinese family emerging issues and emerging market opportunities in design for kids. In particular the workshop aimed at exploring on redesign of some of METOO items introducing references from Chinese Cultural Heritage.
- **QM furniture (China)** - Design Research on smart furniture design.

2021-22 –Crafting Europe/iAtelier (Creative Europe) - International Research

Scientific Supervisor: Gabriele Goretti

in collaboration with:

Design and Crafts Council Ireland (DCCI) – Ireland, Artex – Italy, Crafts Council (CCUK) – United Kingdom, Limerick Institute of Technology – Ireland, CEARTE – Portugal, EOI-Fundesarte – Spain, Crafts Council Netherlands (CCNL) – Netherlands, Handicraft Chamber of Ukraine, Georgian Arts and Culture Centre (GACC) – Georgia. Crafting Europe project is supported by Creative Europe, European program enhancing the cultural and creative sectors for the period 2021-2027 developed among eight EU countries. It aims at enhancing creative and cultural sectors and cross-sectoral projects. The program intends to develop skills and business models for craft professionals. Crafting Business program represents the first project action, a professional training program on topics related to business and strategic design. iAtelier program aims at enhancing innovation by integrating new digital technologies into craft practice.

2018-19 –Nanjing University/School of Arts (Wuxi, China)

Associate Researcher

Industrial design research on craftsmanship-based processes and luxury manufacturing

- Research on **digitalization and promotion of Intangible Cultural Heritage** supported by Jiangsu Regional Government, the research has developed different workshops and research in China and Italy , in particular on Yixing Pottery districts (Wuxi, China).
- Delta X (China) - setting a strategic plan to develop an interactive fashion accessories collection based on high-end craftsmanship values.
- Research and exhibitions bridging humanities and design. The programs included organizations of trips to Italy and Chinese destinations. (please refer to extended cv for further details).

2011-18 – University of Florence/ DIDA Department (Italy)

2014/15 - 2015/16 - 2016/17 – Post-Doc Research Fellowships

Focus on production districts and “advanced manufacturing”.

2012/13- 2013/14 - Post-Doc Research Fellowships - Focus on “Italian Design Thinking”. The research focused on the relations in between Italian Design and Made in Italy manufacturing in product design and fashion areas.

2010/11 – 2011/12 - Research Fellowships - Focus on product quality and perceived values. Focus on consumer behaviours facing high-end artefacts in fashion and furniture area.

2008/09 – 2009/10 - Research Fellowships - Focus on emerging ethics in design and manufacturing.

2007/08 - Research Fellowships - Focus on Genius loci, identity of places related to manufacturing and design processes: from global scenario to local peculiarities.

2007 - Research Fellowship at Assessorato Moda - Province of Florence (Italy) - The research activity focused on “mapping” of the manufacturing clusters in Florence district, in particular on the ones related to fashion production and high-end home details.

Research Projects within the Research Fellowships at University of Florence/ DIDA Department:

- **2017/2018** - **Unomaglia Digital Archive**, digital archiving systems for textile manufacturing at Unomaglia (fashion production SME, Italy).
- **2017-2018** - **‘From Design to Product’** project, strategic project supporting Furniture district of Quarrata (Pistoia, Italy) promoted and supported by Tuscany Region Government.
- **2017/2018** - **DIT Lab Italian Design for the Train**/ Joint lab Trenitalia/UNIFI Joint Lab Coordinator.

- DIT lab aims at defining design driven innovation strategies for the train system.
- **2016/2017 – “Sciences for Made in Italy” lab** - academic laboratory UNIFI
“Made in Italy” products represent a design and production system that involves an articulated and complex manufacturing chain.
 - **2016/17 - REI design lab** - academic laboratory UNIFI. Research activities on reverse engineering and interactive design.
 - **2015/17 - Lab. Fashion start hub** - academic laboratory UNIFI. The laboratory “Fashion start Hub” works on the development of design-oriented communication strategies.
2012/2016 - about reverse engineering, interaction design and advanced manufacturing
(supported by Within EU Commission PORCREO research funding – specialized consulting services for SMEs)
 - **RED design Lab** - University of Florence/Baldi SPA- www.baldi.biz.
Digital archives and interaction design for bronzes and crystal manufacturing
Project development in partnership with Galleria Palatina Museum/Palazzo Pitti (Florence).
 - **RED4MART Lab** - University of Florence/Savio Firmino SNC – www.saviofirmino.com.
Digital archives for accessories in wood.
 - **3D Scanning and 3D models of Statues of Tribuna de’ Medici** – Uffizi Museum Florence
Collaboration in between Paralelo SRL and University of Florence. Virtual 3D visualization and navigation within the Museum spaces.
 - **Design Scanning: reverse engineering design and redesign for home decorations** - in collaboration with Moranduzzo srl (Florence, Italy)
 - **Magnetic Days project** – between University of Florence and ORF SRL company (Tuscany)
Technological transfer from jewellery production to mechanic equipment for cycling professional training, setting a communication strategy and interaction design strategy as feedback from the trainer to the athletes.
 - **Nano-Eco Fashion Evolution** – Design studies and experimentation
on nanotechnology-based finishings within fashion accessories manufacturing - in collaboration with MAMI srl
 - **Communication design for SMARTS innovative start up** - in collaboration with DIIES/Mediterranean University of Reggio Calabria (Italy).
 - **Sensea: graphic design, interaction design and user experience design**, in partnership with HWA start up and in collaboration with DIIES/Mediterranean University of Reggio Calabria (Italy).
 - **Research on new technologies against counterfeiting and enhancing traceability for furniture products**, supported by Italian Ministry of Economic Development – Decr. Min. 12/11/2009 Incentive program enhancing design for SMEs - in collaboration with Savio Firmino srl.
 - **2013/2015 - about ecommerce fashion websites and research relations with craftsmanship:**
 - **E-CRAFT lab** - University of Florence/Luisaviaroma.com. Enhancing SME’s craftsmanship through experiential e-commerce strategy.
 - **RI.T.R.A.TTO, interdisciplinary research unit** of University of Florence aiming at protecting and promoting Made in Italy productions, supported by Cassa di Risparmio Foundation (Florence, Italy)
 - **2012/2015 - about design management, genius loci and user experience:**
 - **Italian Genius Lab** – University of Florence/Cluev (Moscow) - www.cluev.ru
Enhancing design awareness and interaction design through “genius loci” values
Project development inspired by Galleria Palatina Museum/Palazzo Pitti (Florence).
 - **2010/2012 - about packaging design:**
 - **Packed In Italy lab**, about smart packaging design — established by University of Florence and Comieco (Italian recycling paper consortium) - www.comieco.it
Other projects:
 - **2010 - Italia. Experience in Interaction** research
University of Florence in collaboration with Chamber of Commerce of Prato (Italy)
Interaction in wearable product in partnership with textile companies of Prato district (i.e. Furple SRL, Milior SRL, Aedon SRL)
Research exhibitions: Prato (Italy) - Museo del Tessuto – September 2010.
Montreal (Canada) – Fashion Week – October 2010.
 - **2009/2010 - Life Design** - in collaboration with IKEA Italy. Research in service design based on contemporary job policies.
 - **2007/08 - Aeronautica Militare** - in collaboration with Cristiano di Thiene srl Vicenza (Italy).
The research developed a strategic communication and exhibition design plan for Aeronautica Militare, brand licenced by Cristiano di Thiene company.
 - **2007/08 - Yakers’ - check before fly** - in collaboration with Sagittario srl Rome (Italy). Research on fashion design and brand design project inspired by aerobatic aviation.
 - **2006/07 - Barbie a Corte. Traceability of artisanal productions**. The research, in collaboration with Mattel/Barbie Kids collection, focused on the history of Medici dynasty, as historical reference

transferred into contemporary fashion for kids.

- **2008/2010 - Rights Through Making** - in collaboration with Technische Universiteit Eindhoven (The Netherlands) A.Y. 2006/'07 - 2007/'08 - 2008/'09 - Supervisor Prof. Kees Overbeeke.
Design takes the leading role in developing new approaches to human rights and sustainability issues..
The Research goal consisted in the combination of artisanal know-how with design, supported by interactive technologies, in order to interpret the articles of Universal Human Declaration in the artefacts.
- **2006/2007 - Land*Flower*design** - in collaboration with Chamber of Commerce of Pistoia (Italy). Research on graphic design and product design for hatchery business district of Pistoia area.
- **2006/2007 - E.tic/emotion. Innovative design for contract business.** Research on Identification technologies per furniture manufacturing.

Participation to academic boards in China

2020/actually - Co-Director and Scientific Co-Supervisor of Brand Future Experience laboratory

Development of strategic projects in the area of product design, interior design, interaction design, service design.
The laboratory includes faculties and a selection of master students from product design area.

2022/actually - Member of the international academic board of National Phd program on "Made in Italy"

Strategic program supported by EU Recovery Funds - "L.Vanvitelli" University Naples and Italian Academic Cluster.

2022/actually - Member of the international academic board of PhD program in Design

DIDA Department / University of Florence.

2021/actually - Member of the scientific board of "Shanghai Creative City" project.

2021/actually - Member of the scientific board of "Creative Design Award of the Future Life", under UNESCO Creative City Shanghai patronage.

The project includes selection of exhibition projects, educational programs and student exchange programs between China and foreign countries.

2021 - Member of the National Committee of National Contest in Color design (China)

2019 - Member of the scientific committee at Hangzhou Art Academy about the international textile Design contest.

2018-2019 - Design area coordination at Nanjing University Sino-Italian Center for Cultural Studies

The center develops projects in the art and design area by establishing scientific collaborations between Italy and China.

2016 - Organization and Coordination of the project "Made in Italy as a model, in between product and interior design"

Zhangkai University of Agriculture and Engineering.

Scientific conferences

2021 December 14th - Design Schools Exchange - round table and exhibition event promoted by Sapienza University of Rome, Jiangnan University, Tsinghua University and Hunan University.

Round table moderator and Exhibition curator

2021 November 14th - Conference Living in the New Era - Digital Technologies, Creativity and Science-Fiction.

Jiaotong University – Shanghai. Presentation: Wearable technologies as a driver for reflective emotions in fashion system. Making the user understanding inner product values within mediatization ongoing strategies.

2021 October 12th-15th - EAD -Safe Harbours Conference

paper presentation: Digitalization and Resilience Strategies in Italian Furniture Manufacturing Districts. Quarata (Tuscany) Case Study.

2020 April 4th - IXDC Conference Guangzhou - - Redefine User Experience. Design Thinking

invited speaker

2020 October 29th-31st - Livelihood Wisdom and Future Design Conference - Jinan University (Wuxi, China)

Presentation: A Research Paths in High-End Manufacturing

with a Design-Driven perspective. Significant Case-Studies from Made-in-Italy Fashion Districts

2020 November 23rd-26th – ICETC 2020. 12th International Conference on Education Technologies and Computers

paper presentation: A Phygital Approach to Playful Experience in Learning Process for Kids with Special Educational Needs

Conference Chairman

2019 July 24th – 27th – AHFE 2018. Advances in Intelligent Systems and Computing Washington (USA)

Paper#1 presentation - Artisan as a Maker or Artisan as a not Recognized

Co-designer?

Paper#2 presentation- Italian Manufacture Between Technological and Social Innovation.

2019 June – Cumulus 2019 Conference Rovaniemi (Finland) - paper reviewer

paper presentation: Shaping emotions: a study about the feeling of loneliness through the material interaction with surfaces.

2018 October 31st – November 3rd 2018: Cumulus Conference. Diffused Transition and Design Opportunities (Wuxi, China)

Paper#1 presentation: "Crossing Design: Italy-China as a design-driven language. Joint research labs in between

Chinese and Italian cultures on high-end manufacturing through a design driven perspective”.

Paper#2 presentation: “Digital Archive as a creative booster. Connecting design processes to logistics and PLM”.

Paper#3 presentation: “Smart vehicles. A design contribution for the changing urban mobility”

2018 International Ergonomics Conference - Florence (Italy)

Paper presentation: “Playful learning for kids with special educational needs.”

2018 AHFE Orlando (USA)

Paper presentation: Reverse Engineering and digital archives as a resource for practical craft-based manufacturing”.

2017 EAD - Design for Next conference Rome (Italy)

Paper#1 presentation: “TXD From traceability to experience design in fashion.”

Paper#2 presentation: “SAM – Simulation Airways Models.”

2016 ABIT Conference São Paulo (Brazil) - International Textile Conference

Invited speaker: “Design Innovation, new challenges and business models. Design fairs and new frontiers of the retail system.”

2016 Cumulus Conference. In this Place – Trent University Nottingham (UK)

Paper presentation: “Place-based design heritage in undergraduate education.”

Parsons The new School and University of Florence.

2015 Cumulus Conference. The Virtuous Circle - Milan (Italy)

Paper#1 presentation: “UX designers education and practice: making designer as topic connectors to enhance intrinsic values of made in Italy craftsmanship. E.craft joint lab case history at Luisaviaroma.com.”

Paper#2 presentation: “RED4MART. Reverse engineering for manufacturing digital archive to enhance advanced craftsmanship know-how and high-end manufacturing values.”

2015 Fashion Technology Summit Conference – Luisaviaroma.com and Municipality of Florence (Italy)

Project presentation: “Blog Bags”: interactive bags prototypes for fashion.

2013 Mobility & Design Symposium - Beyrouth - Lebanon

Lebanese American University – Université de Montréal

Invited speaker: “Interaction Design for Craftsmanship in Fashion processes.”

2013 IX Conference of Colour – University of Florence (Italy)

Poster presentation: “Colour and interactive light. Emotional design through colours for high-end products.”

Published papers, articles and monograph books:

2022

Goretti, G., Tufarelli, M., Qian, X. (2022), Digital Archive for High-End Craftsmanship Processes. Research Case histories in Italy and China. Innovability Aghaton Journal (12). in press. Classe A

Goretti, G. (2022). Digitalization Processes and Emerging Values of Service Design. In: Goretti, G., Giandomenico, A., Qian, X., Zhing, F. and Zhang, J. Cumulus booklets, in press.

Goretti, G. (2022). Mediatization in Fashion: : a Focus on the Rise of reflective emotions within China’s digital ecosystem. In: Chrétien-Ichinowa, S. & Pawlik, K., Creative Industries and Digital transformation in China. Singapore/UK:Palgrave, ISBN 978-981-9811930485

Kwasi Frempong, R. S., Goretti, G., Qian, X. & Gong, M. (2022). Participatory Design for Civic Engagement through Emotions. WRFER International Conference, Beijing, China Institute for Technology and Research (ITRESEARCH) ISBN 978-93-90150-31-1

Goretti, G. (2022). Digitalization and Resilience Strategies in Italian Furniture Manufacturing Districts. Quarrata (Tuscany) Case Study. In: Cruickshank, L., Galabo, R., Perez, D., Gisclard, B., Bofylatos, S., Mortati, M., Valentine, L. and Hwang, J., 2021. Safe Harbours for Design Research. 14th International Conference of the European Academy of Design. Lancaster: Blucher. ISBN 978-65-5506-068-3

Şahina, Ö., Goretti, G., Qian, X. (2022). Emerging Branding Strategies and Value Creation Through Product Service System in SMEs. In: Cruickshank, L., Galabo, R., Perez, D., Gisclard, B., Bofylatos, S., Mortati, M., Valentine, L. and Hwang, J., 2021. Safe Harbours for Design Research. 14th International Conference of the European Academy of Design. Lancaster: Blucher. ISBN 978-65-5506-068-3

Goretti, G., Chikh M’hamed, S. (2022). Genius Loci and Emerging Sustainable Fashion Strategies: Two Significant Case-Histories in Italy and Tunisia. PAD Journal. ISSN 1972-7887

2021

Goretti, G., Denaro, G. (2021). Educational Programs in between Design and Supply Chain. Significant Examples of Academia-SMEs Joint Labs in Italy. LXD Learning X Design Conference Jinan (China). ISBN 978-1-912294-44-2

Goretti, G., Terenzi, B., Cianfanelli, E., Vignati, A., Crescenzi, P., Colombo, C., Civitelli, E. (2021). Phygital Approach to Playful Experience in Learning Process for Kids with Special Educational Needs. ICETC conference 2020 proceedings
EI-compendex ISBN 978-1-4503-8827-6 (Conference Chairman)

2019

Goretti, G., Celona, J. (2019) (curated by). *Ars et Ingenium (DESIGN)*. Similitudine e invenzione celebrando Leonardo Da Vinci. Rubbettino Ed.. ISBN 978-8-8498-6111-2

Goretti, G., Cianfanelli, E., Terenzi, B., Tufarelli, M. (2019). Advanced Craftsmanship in Interior Design, DIID Journal. ISSN 1594-8528/ISBN 978-8-8320-8020-9 Classe A

Goretti, G., Cianfanelli, E., Terenzi, B., Tufarelli, M., Trivellin, E. (2019). Artisan as a Maker or Artisan as a not Recognized Co-designer?. In: Di Nicolantonio, M., Rossi, E., Alexander, T. (eds), *Advances in Additive Manufacturing, Modeling Systems and 3D Prototyping*. AHFE 2019. *Advances in Intelligent Systems and Computing*, vol 975. Springer, Cham ISBN 978-3-030-20215-6

Cianfanelli, E., Trivellin, E., Marseglia, M., Tufarelli, M., Goretti, G. (2019), Italian Manufacture Between Technological and Social Innovation. In: Di Nicolantonio M., Rossi E., Alexander T. (eds) *Advances in Additive Manufacturing, Modeling Systems and 3D Prototyping*. AHFE 2019. *Advances in Intelligent Systems and Computing*, vol 975. Springer, Cham ISBN 978-3-030-20215-6

Cianfanelli, E., Tufarelli, M., Goretti, G. (2019). Shaping Emotions: a Study about the Feeling of Loneliness through the Material Interaction with Surfaces. Cumulus Conference Rovaniemi (Finland) 2019 proceedings ISBN 978-952-337-199-6/ISSN 2490-046X

Cianfanelli, E., Crescenzi, P., Goretti, G., Terenzi, B. (2019). Playful Learning for Kids with Special Educational Needs. In: Bagnara, S., Tartaglia, R., Albolino, S., Alexander, T., Fujita, Y. (eds), *Proceedings of the 20th Congress of the International Ergonomics Association (IEA 2018)*. IEA 2018. *Advances in Intelligent Systems and Computing*, vol 826. Springer, Cham ISBN 978-3-319-96064-7

2018

Goretti, G., Cianfanelli, E., Ruquan, Y. (2018). Crossing Design: Italy-China as a Design-Driven Language. Joint research labs in between Chinese and Italian cultures on high-end manufacturing through a design-driven perspective. Cumulus Conference proceedings, Wuxi (China) ISBN 978-952-60-0092-3

Goretti, G., Cianfanelli, E., Tufarelli, M. (2018). Digital Archive as a Creative Booster. Connecting Design Processes to Logistics and PLM Platforms. Cumulus Conference proceedings, Wuxi (China) ISBN 978-952-60-0092-3

Cianfanelli, E., Goretti, G., Tufarelli, M. (2018). Smart Vehicles. A Design Contribution for the Changing Urban Mobility. Cumulus Conference proceedings, Wuxi (China) ISBN 978-952-60-0092-3

Cianfanelli, E., Goretti, G., Stasi, R., Tufarelli, M. (2018). Saper Fare del Made in Italy, tra Tradizione e Innovazione. Un Confronto tra il Comparto della Pelletteria e quello dell'Arredo in Toscana. *Savoir-Faire In Made in Italy, Tradition and Innovation. A Comparison in between Leather and Furniture Manufacturing Know-How in Tuscany*. MD JOURNAL 5, ISSN 2531-9477 - Classe A

Cianfanelli, E., Goretti, G., Tufarelli, M. (2018). Reverse Engineering and Digital Archives as a Resource for Practical Craft-Based Manufacturing Process. In: Karwowski, W., Trzcielinski, S., Mrugalska, B., Di Nicolantonio, M., Rossi, E., *Advances in Manufacturing, Production Management and Process Control*. AHFE 2018. *Advances in Intelligent Systems and Computing*, vol 793. Springer, Cham ISBN 978-3-319-94195-0

2017

Cianfanelli, E., Corbetta, L., Goretti, G., Pelosini, L., Malpelo, M. (2017). SAM - Simulation Airways Models. The Design Journal., routledg, ISBN 978-113-80-9023-1, EAD Design for Next Conference Rome (Italy)/special issue – A&HCI / Classe A

Goretti, G., Cianfanelli, E. (2017). TXD. From Traceability to Experience Design in Fashion Accessories Production. The Design Journal., routledg, ISBN 978-113-80-9023-1, EAD Design for Next Conference Rome (Italy)/special issue - A&HCI / Classe A

Goretti, G. (2017). *Advanced Craftsmanship - Maestria Avanzata*. Percorsi di Progetto tra Innovazione e Tradizione Artigianale nei Sistemi Manifatturieri Toscani. *Design Paths in between Innovation and Artisanhip in Tuscany manufacturing Systems*. Rome: Aracne (Italy), ISBN 978-882-55-0961-8 (monograph)

2016

Goretti, G., Cianfanelli, E., Tufarelli, M., Aiello, R. (2016). *Involucri Digitali del Patrimonio Culturale*. Digitalization of Cultural Heritage. MD JOURNAL, ISSN 2531-9477 Classe A

Fry, A., Goretti, G., Ladhil, S., Cianfanelli, E., Overby, C. (2016). Advanced Craft, Integrated With the Saper Fare; the Role of Intangible Value, and the Centrality of the Artisan in High-Quality 21st Century Artisanry. Cuaderno Journal, Emerging Processes in Design Practice and Design Education, University of Palermo Buenos Aires (Argentina) ISSN 1668-0227

2015

Cianfanelli, E., Goretti, G., Aiello, R., Baccolini, R. (2015). UX Designers Education and Practice: Making Designer as Topic Connectors to enhance Intrinsic Complex Values of Made in Italy Craftsmanship. E.craft Joint Lab Case History at Luisaviaroma.com. In: Collina, L., Galluzzo, L., Meroni, A., The Vituous Circle Design Culture and Experimentation, Milan: McGraw-Hill Education Italy, ISBN 978-883-86-9405-9

Cianfanelli, E., Goretti, G., Aiello, R., Baccolini, R. (2015) RED4MART. Reverse Engineering for Manufacturing Digital Archive to Enhance Advanced Craftsmanship Know-How and High-End Manufacturing Values. In: Collina, L., Galluzzo, L., Meroni, A., The Vituous Circle Design Culture and Experimentation, Milan: McGraw-Hill Education Italy, ISBN 978-883-86-9405-9

2014

Cianfanelli, E., Goretti, G. (2014). Shaping Emotions for Product Design, Florence: Altralea (Italy) ISBN 978-889-87-4336-0

Cianfanelli, E., Goretti, G., Baccolini, R. (2014). WOW. Water, Oil, Wine, Florence: Ed. Design Campus (Italy) ISBN 978-889-82-2323-7

Goretti, G. (2014). Interactive Design for Advanced Manufacturing Processes in Traditional Artisanal Disciplines. In: De Paoli, G., El-Koury, N., Mobility & Design, Paris: Europa (France) ISBN 979-109-00-9413-0

2013

Cianfanelli, E., Goretti, G., Baccolini, R. (2014). Sweet Quick & Unique, Florence: Polistampa (Italy) ISBN 978-885-96-1088-5 .

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2012

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According to European laws *"I hereby declare that the facts given above are genuine to the best of my knowledge and belief."* *"All the information mentioned above in the resume is correct to the best of my knowledge and belief."* *"All the details mentioned above are true and correct to the best of my knowledge and beliefs."*

Date, 18/09/2022

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